



# WKMG

259189 /

Order%

Start Date

Flight Dates 09/18/12-09/24/12

00:15:00 Order Sep

Estimate # 1798 Product 06319402 Alt Order # **OBAMA FOR AMERICA** 

Contract / Revision Cash Billing Type Original Date / Revision

15% Agency Com Order Type **GENERAL** 09/17/12 09/17/12 **Billing Contact** 

Billing Cycle EOM/EOC Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 Demographic A35+ Washington, DC 20007

Agency GMMB **AGY** POL CAND Rev Codes

**Buying Contact** Product Codes PL-Presidential-Democrat Sales Office PHI

Priority P-2 Sales Region NAT 3050 K Street NW Advertiser Ref Agency Ref Suite 100

**Primary Account Executive** Kristen Waskie

Account Executive

Washington, DC 20007

End Date 100% Kristen Waskie

Order Share 100% Market Value 29900

Competing Station	Amount				
CABLE	%	0			
WESH	%	0			
WFTV	%	0			
WKCF	%	0			
WOFL	%	0			
WOPX	%	0			
WRBW	%	0			
WRDQ	%	0			

**Billing Plan Order Totals** Rating Start Date End Date Net Amount Gross Amount Net Amount Gross Amount # Spots Month # of Spots 0.00 08/27/12 09/24/12 \$25,415.00 \$29,900.00 38 \$29,900.00 September 2012 \$25,415,00 38 0.00 38 \$25,415.00 \$29,900.00 Totals

										Tota	_
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
E 1 WKMG 09/19/1	2 09/24/12	Morn News at 5a	CM	5-530a	M-WTF	:30	4	\$275.00 P-2	0.00 NM	4	\$1,100.00
		Morn News at 5a							- 1		
Start Date	End Date	Weekdays Sp	ots/Week	Rate	<u>Rating</u>				- 1		
Week: 09/18/12	09/24/12	M-WTF	4	\$275.00	0.00						
E 2 WKMG 09/19/	2 09/24/12	Morn News at 530a	CM	530-6a	M-WTF	:30	4	\$400.00 P-2	MM 00,0	4	\$1,600.00
		Morn News at 530a									
Start Date	End Date	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u>	Rating				1		
Week: 09/18/12	09/24/12	M-WTF	4	\$400.00	0.00						
E 3 WKMG 09/19/	12 09/24/12	Morn News at 6a	СМ	6-7a	M-WTF	:30	4	\$500.00 P-2	0.00 NM	4	\$2,000.00
		Morn News at 6a									
Start Date	End Date	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	M-WTF	4	\$500.00	0.00						
E 4 WKMG 09/19/	12 09/24/12	CBS This Morning	CM	7-9a	M-WTF	:30	4	\$350.00 P-2	0.00 NM	4	\$1,400.00
		The Early Show									
Start Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating				Į		





259189

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1798

					O. 155 LT		Lan Car	_4_	Data Dai	Dia Tuna	Tota	- Contract
Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Spo			Rtg Type		Amount
E 4 WKMG	09/19/12	2 09/24/12	CBS This Morning	<sub>j</sub> CM	7-9a	M-WTF	:30	4	\$350.00 P-2	0.00 NM	4	\$1,400.00
			The Early Show		D-1-	Deffer.						
<u>Sta</u> Week: 09	art Date	End Date	<u>Weekdays</u> M-WTF	Spots/Week 4	<u>Rate</u> \$350.00	Rating 0.00						
		09/24/12 2 09/22/12		CM	5-7a	4-	:30	4	\$100.00 P-2	0.00 NM	4	\$400.00
5 WKING	09/22/12	2 09/22/12	Sat 5-7a News	CIVI	J-1 a		.50		ψ100.00° E	0.00 1	•	•
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	4-	4		0.00						
		2 09/23/12	CBS Sunday Mor	ning CM	9-1030a	1	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			CBS Sunday Mor	ning								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/17/12	09/23/12	1	1	\$1,200.00	0.00						
E 7 WKMG	09/19/1:	2 09/24/12	11-12p Price Is Ri Price Is Right	ight CM	11a-12p	M-WTF	:30	2	\$550.00 P-2	0.00 NM	2	\$1,100.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/24/12	M-WTF	2	\$550.00	0.00						
8 WKMG	09/23/12	2 09/23/12	1030-1130a Face Face The Nation	NatiorCM	1030-1130a	1	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	1	1	\$1,200.00	0.00						
E 9 WKMC	6 09/19/1:	2 09/24/12	530-6p The Inside Insider	er CM	530p-6p	M-WTF	:30	4	\$500.00 P-2	0.00 NM	4	\$2,000.00
Sta Week: 09	art <u>Date</u> 1/18/12	End Date 09/24/12	<u>Weekdays</u> M-WTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00						
E 10 WKMC	9 09/19/1	2 09/24/12	News at 6p News at 6p	CM	6-630p	M-WTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/18/12	09/24/12	M-WTF	3	\$600.00	0.00_						
11 WKMC	9 09/23/1	2 09/23/12	Sun Prime 8-9p Person of interes	CM t	8-9p	1	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	9/17/12	09/23/12	1	1	\$8,000.00	0.00						
E 12 WKMC	3 09/19/1	2 09/24/12	M-F 11p News M-F 11p News	СМ	11-1135p	M~WTF	:30	4	\$1,500.00 P-2	0.00 NM	4	\$6,000.00
<u>St</u> Week: 09	art Date 9/18/12	End Date 09/24/12	<u>Weekdays</u> M-WTF	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
		2 09/22/12	College Football College FB Toda		3-330p (3:00 PM-3:3	1- 30 PM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
St	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09		09/23/12	1-	1	\$600.00	0.00						
		2 09/23/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1	1 :00 PM)	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	1		\$1,500.00	0.00					<u> </u>	
								enertenege		Totals	38 9	29,900.0

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Contract / Revision

New till 02/05/09.

**Buying Contact** 

Agency

Original Date / Revision

09/14/12

Advertiser Pol/Pres/D/Barack Obama

### WKMG

259092 /

09/14/12

## Flight Dates 09/15/12-09/21/12

Order Sep 00:15:00 Estimate # 1775 **Product OBAMA FOR AMERICA** Alt Order # 06316342 Billing Type Cash 15% Agency Com **GENERAL** Order Type **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ <u>Demographic</u> Washington, DC 20007 **AGY** POL **Rev Codes** 

3050 K Street NW Suite 100 Washington, DC 20007

GMMB

Sales Office PHI Sales Region NAT Agency Ref

Product Codes PL-Presidential-Democrat P-2 Priority Advertiser Ref

Primary Account Executive Kristen Waskie

**End Date** Start Date Account Executive Order% 100% Kristen Waskie

Order Share 100% Market Value 68175

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals Net Amount Gross Amount** Rating Start Date End Date # Spots # of Spots **Net Amount Gross Amount** Month \$57,948.75 \$68,175.00 44 0.00 08/27/12 09/21/12 September 2012 44 \$57,948.75 \$68,175.00 0.00 \$57,948.75 \$68,175.00 44 Totals

Ln Ch Start End	Inventory Code Brea	ık Start/End	Time Days	Len Spots	s Rate Pri	Rtg Type	<u>Tota</u> Spots	ls Amount
1 WKMG 09/17/12 09/21/12	Morn News at 5a CM	5-530a	MTWTF	1:00	5 \$275.00 P-2	0.00 NM	5	\$1,375.00
,	Morn News at 5a							
Start Date End Date	Weekdays Spots/We	<u>k Rate</u>	Rating					
Week: 09/17/12 09/23/12	MTWTF	5 \$275.00	0.00					
2 WKMG 09/17/12 09/21/12	Morn News at 530a CM	530-6a	MTWTF	1:00	5 \$800.00 P-2	0.00 NM	5	\$4,000.00
	Morn News at 530a							
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	<u>Rating</u>					
Week: 09/17/12 09/23/12	MTWTF	5 \$800.00	0.00					
3 WKMG 09/17/12 09/21/12	CBS This Morning CM	7-9a	MTWTF	1:00	5 \$700.00 P-2	0.00 NM	5	\$3,500.00
	The Early Show							
Start Date End Date	Weekdays Spots/We	<u>ek Rate</u>	Rating					
Week: 09/17/12 09/23/12	MTWTF	5 \$700.00	0.00					
4 WKMG 09/16/12 09/16/12	CBS Sunday Morning CM	9-1030a	1	1:00	1 \$2,400.00 P-2	0.00 NM	1	\$2,400.00
	CBS Sunday Morning							
Start Date End Date	Weekdays Spots/We	<u>ek</u> <u>Rate</u>	Rating					



WKIVIG Contract / Revision

259092

**WKMG** 

Flight Dates 09/15/12-09/21/12

**Hiatus Dates** 

Original Date / Revision 09/14/12/ 09/14/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1775

										Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	9 09/16/12	2 09/16/12	CBS Sunday Mornir	ng CM	9-1030a	1,	1:00	1 \$2,400.00 P-2	0.00 NM	1	\$2,400.00
			CBS Sunday Mornin	ng							
	art Date	End Date		pots/Week	Rate	Rating					
Week: 09		09/16/12	1		\$2,400.00	0.00	1:00	1 \$600.00 P-2	0.00 NM	1	\$600.00
5 WKMC	3 09/17/1:	2 09/21/12	10-11a Let's Make / Let's Make a Deal	A Debilvi	10-11a	MTWTF	1:00	1 \$000.00 F-2	O.OO INIVI	<u> </u>	φου.υυ
C	and Data	End Date		pots/Week	Rate	Rating					
<u>ی .</u> Week: 09	art Date 9/17/12	09/23/12	MTWTF	1	\$600.00	0.00					
			11-12p Price Is Rig	nt CM	11a-12p	MTWTF	1:00	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
0 171			Price Is Right		·					ĺ	
St	art Date	End Date		pots/Week	Rate	<u>Rating</u>				ĺ	
Week: 09		09/23/12	MTWTF		\$1,100.00	0.00			0.00 104	_	¢4.000.00
7 WKM	3 09/17/1	2 09/21/12	Local 6 News 12-12		12-1230p	MTWTF	1:00	5 \$800.00 P-2	0.00 NM	5	\$4,000.00
0.4		Fund Data	Local 6 News 12-12	-	Pata	Rating				ĺ	
<u>SI</u> Week: 09	art Date	End Date 09/23/12	Weekdays S	pots/Week 5	<u>Rate</u> \$800.00	0.00					
		2 09/21/12		CM	530p-6p	MTWTF	1:00	5 \$1,000.00 P-2	0.00 NM	5	\$5,000.00
O WIND	J 03/11/1	2 00/21/12	Insider								
St	tart Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating				į	
Week: 09	9/17/12	09/23/12	MTWTF		\$1,000.00	0.00					** *** **
9 WKM	G 09/17/1	2 09/21/12		CM	6-630p	MTWTF	1:00	5 \$1,200.00 P-2	0.00 NM	5	\$6,000.00
_			News at 6p	S ( 0.81 t.	Data	Dating				1	
<u>Si</u> Week: 0	tart Date	End Date 09/23/12	<u>Weekdays</u> <u>S</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00				İ	
		2 09/20/12		CM	9-10p	1	1:00	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
10 11/1/1/1	0 03/20/1	Z GOIZOITZ	Two and a Half Me					•		i	
S	tart Date	End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 0	9/17/12	09/23/12	1	1	\$18,000.00	0.00				1 _	
11 WKM	G 09/17/1	2 09/21/12		CM	11-1135p	MTWTF	1:00	5 \$3,000.00 P-2	0.00 NM	5	\$15,000.00
_			M-F 11p News		D-4-	Datina					
	tart Date	End Date	Weekdays S	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
Week: 0		09/23/12			1136p-1238a	****	1:00	3 \$1,000.00 P-2	0.00 NN	3	\$3,000.00
12 VVINIVI	G 03/1//1	2 00/21/12	David Letterman	a,, O.	, 100p 1m000	. ,,,,,,,		- • • • • • • • • • • • • • • • • • • •			
s	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 0		09/23/12	MTWTF	3	\$1,000.00	0.00			<u> </u>		
E 13 WKM	G 09/15/1	2 09/15/12	College Football To	oday CM	3-330p	1-	1:00	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
			College FB Today		(2:58 PM-3:3						
_	tart Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate \$1,200.00	Rating 0.00				i	
Week: 0		09/16/12		CM	various	1	1:00	1 \$3,000.00 P-2	0.00 NM	1 1	\$3,000.00
E 14 VVKIVI	G 09/16/1	12 09/16/12	NFL TODAY	CIVI	various		1.00	. 40,000,00			, , ,
.9	tart Date	End Date		Spots/Week	Rate	Rating					
Week: 0		09/16/12	1		\$3,000.00	0.00			*****	<u> </u>	Annual Miller Annual Marie Mar
								tiga ta ta a unita at para anno a tradesió anterest de la comuna, en 27 a 19 de 19 de 19 de 19 de 19 de 19 de O comunicación de la comunicación d	Totala	4.4.5	100 175 AA